

**LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: JULY 2014**

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Jul-14	Jun-14	Difference	%	Jul-13	Difference	%
BOOMTOWN BOSSIER	\$5,516,334	\$4,919,527	596,807	12.1%	\$6,200,868	(684,534)	-11.0%
ELDORADO RESORT	\$11,944,488	\$11,278,910	665,577	5.9%	\$12,401,064	(456,576)	-3.7%
HORSESHOE	\$16,767,169	\$18,499,179	(1,732,010)	-9.4%	\$15,780,194	986,975	6.3%
DIAMOND JACKS	\$4,747,866	\$4,403,705	344,161	7.8%	\$5,791,428	(1,043,562)	-18.0%
SAM'S TOWN	\$8,034,176	\$6,789,770	1,244,406	18.3%	\$8,052,901	(18,725)	-0.2%
MARGARITAVILLE	<u>\$11,234,792</u>	<u>\$9,834,513</u>	1,400,279	14.2%	<u>\$12,339,838</u>	(1,105,047)	-9.0%
Total Shreveport/Bossier	\$58,244,825	\$55,725,603	\$2,519,221	4.5%	\$60,566,293	(\$2,321,468)	-3.8%
ISLE LAKE CHARLES	\$12,423,382	\$10,751,645	1,671,737	15.5%	\$12,315,608	107,774	0.9%
L'AUBERGE LAKE CHARLES	<u>\$34,905,261</u>	<u>\$32,480,987</u>	2,424,274	7.5%	<u>\$32,759,668</u>	2,145,593	6.5%
Total Lake Charles	\$47,328,643	\$43,232,632	\$4,096,011	9.5%	\$45,075,276	2,253,367	5.0%
AMELIA BELLE	\$4,065,470	\$3,960,968	104,502	2.6%	\$4,227,727	(162,257)	-3.8%
BOOMTOWN N.O.	\$9,578,620	\$9,029,201	549,418	6.1%	\$10,576,049	(997,429)	-9.4%
TREASURE CHEST	<u>\$8,227,787</u>	<u>\$7,935,683</u>	292,104	3.7%	<u>\$9,107,394</u>	(879,607)	-9.7%
Total New Orleans	\$21,871,876	\$20,925,852	\$946,024	4.5%	\$23,911,170	(\$2,039,294)	-8.5%
BELLE OF B.R.	\$5,384,303	\$5,078,790	305,513	6.0%	\$4,862,173	522,130	10.7%
HOLLYWOOD B.R.	\$5,987,615	\$5,608,442	379,172	6.8%	\$6,298,576	(310,962)	-4.9%
L'AUBERGE BATON ROUGE	<u>\$12,752,701</u>	<u>\$11,793,834</u>	958,867	8.1%	<u>\$12,870,642</u>	(117,941)	-0.9%
Total Baton Rouge	\$24,124,619	\$22,481,067	\$1,643,552	7.3%	\$24,031,392	\$93,227	0.4%
Riverboat Total	\$151,569,963	\$142,365,154	\$9,204,808	6.5%	\$153,584,131	(\$2,014,168)	-1.3%